Data presented here are drawn from a national telephone survey conducted for The National Campaign by SSRS, an independent research company. Interviews were conducted in March 2016 among a nationally representative sample of 1,001 adults age 18 and older. The margin of error for this survey is +/-3.10% at the 95% confidence level.

Pregnancy planning in general, and the use of birth control in particular, are directly linked to a wide array of benefits to women, men, children, and society, including fewer unplanned pregnancies, more educational and economic opportunities for young women, improved maternal and infant health, greater family wellbeing, and reduced public spending.

New nationally representative public opinion polling makes clear that the overwhelming majority of the American public sees the link between deciding if and when to get pregnant and opportunity.

When teens and women have the power to decide if and when to get pregnant, how likely are they to have healthier babies and more stable families?

- 83% MORE LIKELY (net)
- 56% MUCH MORE LIKELY
- 27% SOMEWHAT MORE LIKELY
- 4% LESS LIKELY (net)

How much of an impact would you say having the power to decide if and when to get pregnant has on...

Educational and economic opportunities for teens and women?
- 5% NO IMPACT
- 24% MODERATE IMPACT
- 60% STRONG IMPACT
- 8% LIMITED IMPACT

The ability of teens and women to finish school?
- 4% NO IMPACT
- 17% MODERATE IMPACT
- 66% STRONG IMPACT
- 8% LIMITED IMPACT