

## Benefits of Community Health Worker Certification

Why is Certification Important? What does it mean to me as a Promotora, Community Health Representative, or a Community Health Worker in New Mexico?

- The State of NM acknowledges that Promotores(as), Community Health Representatives (CHRs) and Community Health Workers (CHWs) are an effective workforce in the community.
- Certification brings recognition to the profession and the work you do in your community.
- Certification recognizes your diverse skills, including language translation.
- Certification acknowledges your training and work experience.
- Certification increases your understanding of the profession.
- Certification increases your employment opportunities.
- Certification provides wider career opportunities.
- Certification provides increased credibility.
- Certification provides increased respect from peers, clients, and other professionals.
- Certification can help build self-esteem and self-worth.
- Certification can help develop job market opportunities for paid employment and more respect for the work.
- Certification can be a stepping stone to further your education and career goals.
- Certification provides increased potential for becoming a Department of Health/OCHW certified trainer.
- Certification provides the potential for pay increases and stable employment.