

New Mexico Asthma Champions

Supporting New Mexico organizations implementing comprehensive public health approach to asthma control through evidence-based interventions

Application due date: February 28, 2022

Part I. Overview Information

Applicants must complete the organization information page of this announcement and answer all application questions. Completed applications and any additional materials shall be emailed to the New Mexico Department of Health Asthma Control Program Manager, Alex Coyle (alexander.coyle@state.nm.us) by February 28, 2022.

- **Funding Agency Name:**

The New Mexico Department of Health Asthma Control Program

- **Notice of Funding Opportunity Title:**

New Mexico Asthma Champions

- **Original Funding Source:**

Funding has been made available through a cooperative agreement with the Centers for Disease Control and Prevention (CDC)/Agency for Toxic Substances and Disease Registry (ATSDR) – “A Comprehensive Public Health Approach to Asthma Control Through Evidence-Based Interventions”

**Please note that any funding for New Mexico Asthma Champions recipient(s) is contingent on final approval from CDC.*

- **Dates:**

Due date for applications: 02/28/2022, 11:59PM MST

- **Funding Available:**

Total Program Funding: \$20,000

Award Ceiling: \$20,000

Award Floor: \$5,000

- **Funding Time Period:**

September 1, 2022 through August 31, 2023

- **Eligible Applicants:**

Open competition – Any organization working in New Mexico to improve asthma outcomes. Organizations may submit multiple applications individually and/or as part of a collaborative program.

- **Summary:**

Asthma in the New Mexico (NM) is both common and costly. About 1 in 10 NM adults and 1 in 13 NM children report currently having asthma. Asthma accounts for over 6,000 emergency department visits and 1,000 hospitalizations statewide. Among those with asthma, about 43% of children report missing at least one day of school, and about 30% of adults report missing at least one day of work due to their asthma. Annually in NM, asthma costs an estimated \$321 million in

medical and absenteeism. The New Mexico Department of Health's Asthma Control Program (NMACP) calls for a state effort to address asthma control with evidence-based initiatives.

NMACP is interested in supporting asthma-related initiatives aimed at improving the lives of New Mexicans with asthma. NMACP recognizes that a multi-component approach to controlling asthma is more effective than individual strategies applied in isolation and are excited to support partners' work across the state. Those with existing or new ideas for programming are encouraged to submit applications. NMACP supports progress toward expanding the reach, quality, effectiveness, and sustainability of asthma control services by strengthening leadership and other essential infrastructure components and expanding the Centers for Disease Control and Prevention's six EXHALE strategies (<https://www.cdc.gov/asthma/exhale/index.htm>).

- **Requirements:**

1. Programming must be related to at least one of the strategies in the Centers for Disease Control and Prevention's EXHALE Technical Package (<https://www.cdc.gov/asthma/exhale/index.htm>):
 - **E**ducation on asthma self-management.
 - **X**-tinguishing smoking and/or exposure to secondhand smoke.
 - **H**ome visits for trigger reduction and asthma self-management education.
 - **A**chievement of guidelines-based medical management of asthma.
 - **L**inkages and coordination of care across settings.
 - **E**nvironmental policies or best practices to reduce asthma triggers from indoor, outdoor, or occupational sources.
2. Recipient(s) will need to work with the Asthma Control Program to go through the process to set-up a contract with the New Mexico Department of Health. This will occur in the summer of 2022.
3. Funding is to be used between September 1, 2022 and August 31, 2023.
4. In addition to implementing your program, during the funding period you will need to:
 - Develop a high-level work plan (the Asthma Control Program will provide a template).
 - Develop performance measures (if not already in place). The New Mexico Asthma Control Program has an evaluator who can assist in this process, if needed.
 - Provide regular progress reports & check-ins.
 - Produce a final report.
 - Be available to highlight/share your work through:
 - Providing an interview for the New Mexico Quarterly Asthma Newsletter.
 - Providing a presentation to the New Mexico Council on Asthma.

- **General Application Packet Format (if you are not using the fillable PDF application):**

- Properly label each item of the application packet.
- Each section should use 1.5 spacing with one-inch margins.
- Number all pages.
- Your application packet must not exceed 10 pages, excluding any additional materials. Web links are allowed.

- **Checklist of Contents of Application Packet:**

- Organization and contact information (required).
- Answers to the application questions (required).
- Additional materials (optional).

- **Decision Making Process:**

Applications will be scored by a committee of staff members in the New Mexico Department of Health Asthma Control Program (NMACP), based upon how well the proposal addresses the questions in the application and meets NMACP funding eligibility and criteria.

- **Award Notification:**

Recipient(s) will be notified of a decision by March 31, 2022. Recipient(s) will be formally announced publicly at the New Mexico Asthma Summit on May 20, 2022.

- **Application Instructions:**

1. Complete organization information on the application.
2. Thoughtfully answer the application questions.
3. Email the completed application packet and any additional materials to the New Mexico Department of Health Asthma Control Program Manager, Alex Coyle (alexander.coyle@state.nm.us).
 - We will reply with a confirmation that we have received your application and will provide a decision by March 31, 2022.

Thank you for your work and interest to support and empower New Mexicans with asthma to live healthy lives!

If you have questions and/or need assistance, please contact Alex Coyle at alexander.coyle@state.nm.us or 505-827-2652.

Asthma Champions Application, Part 1: Organization Information

Name of organization:

Address:

Address 1/P.O. Box:

Address 2:

City:

State:

Zip Code:

Project lead (name of person(s) who will oversee the project):

Contact information of project lead(s):

Email:

Phone:

Asthma Champions Application, Part 2: Application Questions

Please thoughtfully answer the following questions as completely as possible. Please keep your answers within the space provided. Web links are allowed. You may include any additional information and/or documentation that you feel is relevant to your program by attaching additional documents to your email submission.

1. Briefly describe your proposed program. (10 possible points)

2. Why did you choose this program? Is this program evidence-based? If so, please provide the documented potential outcomes and reference any literature supporting the program. (5 possible points)

3. Who is on your team and what is each person's/organization's role? (5 possible points)

4. What are the strengths you and your team bring to the program? Why do you think it will be a success? (5 possible points)

5. Which EXHALE strategies does your project address? At least one is required. Descriptions of the strategies are available here: <https://www.cdc.gov/asthma/exhale/index.htm> (5 possible points)

6. Does this project address asthma in a high-burden population? If yes, please describe the population and why you say this. Data about the burden of asthma in NM can be found here: <https://www.nmhealth.org/about/erd/eheb/ap/data/> (10 possible points)

7. What does a successful program look like to you? Please provide at least one possible performance measure and at least one SMART objective (https://www.cdc.gov/dhdsp/evaluation_resources/guides/writing-smart-objectives.htm) for your proposed project. (5 possible points)

8. Budget. Please indicate how much you are requesting (up to \$20,000) and how you intend to use these funds to support the asthma initiative. (5 possible points)